

Figure 1. Social media sources included in review

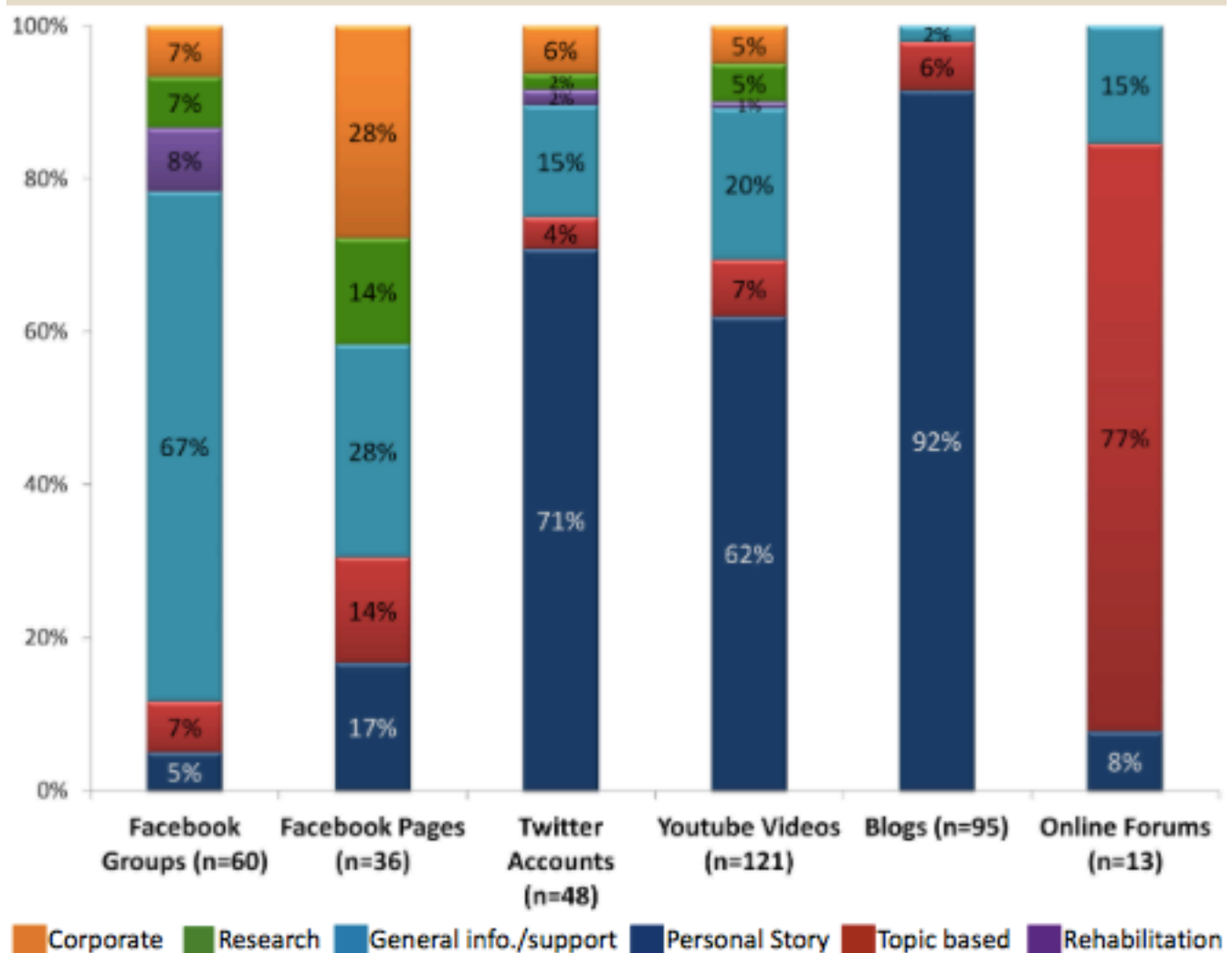


Figure 2. Comparing utilization patterns across different social media sources